

FOR IMMEDIATE RELEASE

DecisionEd Chosen by Irvine Unified School District to Fulfill Data Analytics Needs

COPPELL, Texas, October 14, 2016 -- [DecisionEd](#) announced it has been chosen by Irvine Unified School District (IUSD) to provide data management, analytics and reports; delivering performance management solutions.

“During conversations with IUSD we saw their complete vision for enabling staff throughout the district with seamless access to decision-quality data and pushing forward with leading-edge data analytics,” said DecisionEd Chief Architect, Mark Mason. “We are excited to be part of the district’s data journey and look forward to the contributions DecisionEd brings to completing their data vision.”

“Irvine selected DecisionEd based on its proven track record, education focus, excellent data model and high volume of pre-built tools that allow us to jump into our data analytics effort with a minimum of time spent building basic reports. Combining proven educational expertise with an industry standard business intelligence and analytics platform, DecisionEd’s product allows IUSD to have ‘the best of all worlds,’ with speed and ease of deployment, training of a prebuilt tool and the flexibility and power of IBM’s Cognos® platform,” said Brianne Ford, Chief Technology Officer, “DecisionEd’s software will form the cornerstone of the district’s Leadership Dashboard initiative, providing district and site leadership with the ability to reduce the time spent on the “business” of running a school and release them to focus on the educational activities that make IUSD’s staff among the best in the country.”

DecisionEd’s solution is based on quantitative decision tools long used by business, tailored to the unique needs of education. Combining disparate databases, the solution helps K-12 school districts consolidate information critical to meeting their goals. DecisionEd’s complete, easy-to-understand accounting of critical metrics enables schools to make more informed decisions, leading to improved student success.

[Irvine Unified School District](#), located in Orange County, California, comprises a community of learners, committed to the highest quality educational experience. IUSD educates a diverse population of more than 30,000 K-12 students in 24 elementary schools, six middle schools, four comprehensive high schools and one continuation high school.

About DecisionEd

With more than 10 years of experience in the industry, DecisionEd provides a powerful, easy-to-use, education intelligence solution with simple customization and FERPA-compliant security to K-12 school districts throughout the United States. Headquartered in Coppell, Texas, DecisionEd is a privately held company.

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