

FOR IMMEDIATE RELEASE

DecisionEd Selected by MSDLT to Provide Present and Future Data Management and Analytics

COPPELL, Texas, January 17, 2017 -- DecisionEd announced it has been chosen by Metropolitan School District of Lawrence Township (MSDLT) to provide data management, analytics and reports; delivering performance management solutions.

"The alignment between DecisionEd and MSDLT of the vision for data usage was key in our two organizations partnering together. The district's vision for a central repository of data and how they plan to leverage the power of data driven decisions is exciting," said DecisionEd Chief Architect, Mark Mason, "We are delighted about the opportunity to impact education in MSDLT."

"MSDLT has been researching data warehousing systems for the past fourteen years. After several unsuccessful pilots with other systems, we think we have found the one in DecisonEd Performance Management Software!" said Patrick Horan, Assistant Director of Data Integrity, "What we desired in a data management system is:

- One repository to hold all types of data (achievement, attendance, discipline, human resources, financial, etc.) and the ability to input new data into the system within a reasonable time frame;
- Easy access to timely snapshots of performance in a data dashboard that is tailor made for each user type Superintendent, School Board, District and Building level administrators, teachers, students;
- The ability and flexibility to quickly and easily pull multiple data points for comparative analysis; and
- The ability for district and building level administrators to drill down into the data from district to school to grade level to teacher to student.

"DecisionEd checked all the boxes for us." Patrick continued," Not only will it be the one go to place for data, we plan to use the predictive analytics feature to assess our current programs and help us anticipate future needs. As a vested company with a great reputation, DecisonEd has already established positive relationships with our SIS provider and most of our assessment vendors. We are looking forward to partnering with DecisionEd as we move to the next level of data analysis and data driven decision making."

DecisionEd's solution is based on quantitative decision tools long used by business, tailored to the unique needs of education. Combining disparate databases, the solution helps K-12 school districts consolidate information critical to meeting their goals. DecisionEd's complete, easy-to-understand accounting of critical metrics enables schools to make more informed decisions, leading to improved student success.

<u>Metropolitan School District of Lawrence Township</u> is the ninth largest and fastest growing school district in Indiana serving 15,800 students across four Early Learning Centers, eleven Elementary Schools, two Middle Schools, two High Schools and a Center for Innovation and Technology. Located in the northeast corner of the greater Indianapolis area, Lawrence is an urban / suburban community of 95,000+ residents. The Lawrence community and the MSDLT value and embrace the diversity of the families who come from a range of cultural, racial, and socio-economic backgrounds. The MSDLT is the district of destination where excellence empowers all to reach their full potential. Through innovation and dedication, the MSDLT educates all students through graduation.

About DecisionEd

With more than 10 years of experience in the industry, DecisionEd provides a powerful, easy-to-use, education intelligence solution with simple customization and FERPA-compliant security to K-12 school districts throughout the United States. Headquartered in Coppell, Texas, DecisionEd is a privately held company.

Contact: Karen Krycho, Media Relations karen.krycho@decisioned.com 214-287-1986